

Preventive Services Task Force Communications Toolkit

Prevention TaskForce Application Promotion

We encourage you to promote the Prevention TaskForce app through your channels to expand the reach to healthcare professionals. Please share these materials with your colleagues and community via your website, newsletters, social media, email, and at conferences or meetings you attend. We have developed the following materials for you to share through your or your institution's communication channels:

- Sample newsletter/website blurb
- Sample social media messages
- Sample graphic for social media
- Sample email to forward to members/colleagues
- Banner ad for webpage/newsletters
- PowerPoint slide to forward to members/colleagues

Sample Newsletter/Website Blurb

Did you know that the U.S. Preventive Services Task Force (Task Force) has a free app called Prevention TaskForce? This app can help healthcare professionals identify which screenings, counseling interventions, and preventive medications are right for their patients. It includes all current Task Force recommendations and can be searched by specific patient characteristics, such as age, sex/gender, and selected behavioral risk factors. Download the app, on mobile or desktop, to find the preventive services that can help keep your patients healthy.

For more information and to download the app, click [here](#).



Sample Social Media Messages

Sample X (formerly Twitter) Post:

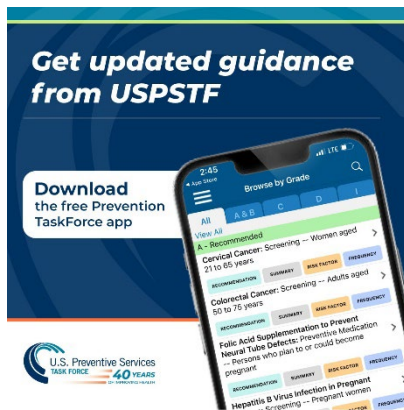
Want to stay up to date on #USPSTF recommendations? Download the Prevention TaskForce app: bit.ly/3WmBBor (attach graphic) #prevention #health

Sample LinkedIn/Facebook/Instagram Post:

Did you know that the U.S. Preventive Services Task Force (Task Force) has a free app called Prevention TaskForce? This app can help you find which screening, counseling, and preventive medication services are right for your patients. Download the app, on desktop or mobile, today so you can help keep your patients healthy.

For more information and to download the app, go click [here](#).

Sample Social Media Graphic



Sample Email

Dear Colleague,

I wanted to share a resource from the U.S Preventive Services Task Force (Task Force) that I thought might be useful to you. If you are not aware, the Task Force makes evidence-based recommendations about clinical preventive services such as screening, counseling, and preventive medications.

The Task Force has an app called Prevention TaskForce that helps healthcare professionals identify which preventive services are right for their patients. The app includes all current Task Force recommendations and can be searched by specific patient characteristics,

such as age, sex/gender and selected behavioral risk factors. It also includes resources and tools to promote the implementation of preventive services.

The app is free and can be downloaded on desktops and mobile devices. I encourage you to download this app or share it with anyone that might be interested in finding preventive services that can help people stay healthy. To find more information or download the app, click [here](#).

Sincerely,

XX

Banner Ads for Webpages/Newsletters



(728x90)



(728x90)



(300x200)

PowerPoint Slide

USPSTF App: Prevention TaskForce

- The U.S. Preventive Services Task Force (Task Force) has an app called Prevention TaskForce.
- This app helps healthcare professionals identify which screening, counseling, and preventive medication services are right for their patients.
- It includes all current Task Force recommendations and can be searched by specific patient characteristics, such as age, sex/gender, and selected behavioral risk factors.
- The app is available for download on desktops and mobile devices.
- For more information, visit www.uspreventiveservicestaskforce.org/apps.

